

VIÑA CONCHA Y TORO / USA

COMPANY FACT SHEET

- Part of distinguished global winery Viña Concha y Toro, we oversee an acclaimed portfolio of high-impact brands, from wines to enjoy any night of the week to luxury offerings. We are a leading U.S. marketer of wines and the nation's primary importer of South American wines.
- Viña Concha y Toro USA markets a multi-origin portfolio of wines from California, Argentina and Chile. These include California offerings from Bonterra Organic Estates, Fetzer, 1000 Stories, Anthony's Hill, Fringe Collective, Relay, Sanctuary and Alea Fina; as well as the U.S. imports of parent company Viña Concha y Toro, including Chilean labels Casillero del Diablo, Cono Sur, Don Melchor, Frontera, Marques de Casa Concha, Terrunyo, Amelia and Gran Reserva; and Argentina's Bodega Trivento.
- With products in more than 50 countries, Viña Concha y Toro USA is a significant exporter of California wine, with a notable presence in the United Kingdom and Canada and a growing presence in South America and Asia.
- Viña Concha y Toro USA is formerly known as Fetzer Vineyards. Its winery, Bonterra Organic Estates, is based in Mendocino County, California and was established in 1968.
- A global wine leader in regenerative and sustainable practices, it was the only U.S. winery invited to speak at the business forum at the 2015 Paris Climate Talks, or COP21. At COP23, the United Nations recognized Fetzer Vineyards as one of 19 global "Lighthouse Activities" awarded a "Momentum for Change" award for its climate-smart practices.
- The California Wine Institute awarded the winery the first-ever "Green Medal Leader" award for the company's efforts pioneering sustainability in the wine industry. Our winery facility, Bonterra Organic Estates, is certified TRUE Zero Waste, and has operated on 100% green energy at its Hopland winery since 1999. The Bonterra and Fetzer brands are Climate Neutral® Certified.
- Bonterra Organic Estates farms approximately 1,200 acres of vineyards, primarily in Mendocino County, and also sources premium grapes from vineyards throughout California, with approximately 90% of all purchased grapes certified organic or sustainable since 2020. 100% of the company's Mendocino vineyards are Regenerative Organic Certified™ (ROC™ Silver), and over 400 acres are also certified Biodynamic®. Recognizing the importance of land conservation, nearly 50% of owned land is untouched, preserved as undeveloped wildlands.
- Named the Wine Enthusiast American Winery of the Year (2016) and the 2020 California Green Medal winner in the Environment category, Bonterra Organic Estates is the leading wine in the U.S. crafted from organic grapes, and has been farming organically for over 30 years.
- Bonterra Organic Estates engages in and supports groundbreaking research that highlights the benefits of regenerative agricultural practices such as cover cropping, reduced tillage, reusing processed water and integrated pest management. These practices decrease the need for using harmful synthetic pesticides while sequestering more carbon in soils, helping to mitigate climate change.
- In 2020, Viña Concha y Toro USA (then Fetzer Vineyards) ushered in a new era of planet action, declaring a climate emergency and committing to be climate positive in its business operations by 2030. This commitment means reducing greenhouse gas emissions throughout all scopes, including transportation and product end-of-life, while increasing carbon drawdown through regenerative ag programs.
- Viña Concha y Toro USA is a wholly owned subsidiary of Santiago, Chile-based Viña Concha y Toro S.A. Founded in 1868 and also a B Corp, Concha y Toro is the world's fifth largest wine company and widely respected for its sustainability research and practices.